



For Immediate Release

Boston Celtics to Team Up with Habitat for Humanity to Raise Funds and Build Homes for Hurricane Katrina Victims

Organization to match dollar-for-dollar donations by fans

BOSTON (September 8, 2005) – To help raise funds for the victims of Hurricane Katrina, the Boston Celtics will team up with Habitat for Humanity International to help rebuild the homes and lives of those affected by Katrina’s devastation. Over the next few weeks, the Celtics organization is making it fun and easy for its fans to make donations to Habitat for Humanity through the team’s website, www.celtics.com. The Celtics players, owners, coaches and staff will match each donation made through the website dollar for dollar. The team has set a goal of generating a minimum of \$250,000 through its fund-raising efforts and will match all fan donations.

“We are pleased to work with Habitat for Humanity International and assist them in raising funds to help the victims of Hurricane Katrina,” said Boston Celtics Co-owner and Managing Partner Steve Pagliuca. “Through ‘Operation Home Delivery’, the Celtics and our fans look forward to helping the people of the Gulf Coast region rebuild hope, their lives and their communities.”

As added incentive, any fan that donates \$50 or more will not only have his or her contribution doubled, but he or she will also receive two tickets to the Celtics preseason game vs. the Chicago Bulls on Wednesday, October 19th. Fans who donate \$1,000 or more will have their donations doubled and will also receive two lower level tickets to a game during opening week (either November 2nd vs. New York or November 4th vs. Detroit), be invited to play on the famed Celtics parquet floor and will have a special meet and greet with Celtics players after the game.

In addition, the Celtics will be donating a portion of the proceeds from the gate receipts of their preseason game vs. LeBron James and the Cleveland Cavaliers on Wednesday, October 26th to Habitat for Humanity International. Volunteers will be present at the Celtics two preseason home games at the TD Banknorth Garden October 19th vs. Chicago and October 26th vs. Cleveland to collect fans donations as well.

For more information or to make a donation to be matched by the Celtics, please visit www.celtics.com and click on the Habitat for Humanity link.

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